

Incident (Incident No. 17). Foot were distributed without pattern throughout the United States. A list were available the N. C. No two descriptions of appearance or characteristics were exactly alike. The reported sightings occurred at various times of day and year.

III. Relationship Between Publicity and Rate of Reports

The following graph (Fig. 1) illustrates an apparent relationship between reports of sightings and publicity and the total number of reports. It is believed this has been carried to a sufficient degree to allow the conclusion that many reports are the direct result of such publicity.

This was further illustrated recently, when this Command received reports of sightings and all possible solutions following a Saturday Evening Post article and an official press release on the subject of flying objects. Virtually all of the reporters and correspondents made reference to one of the above mentioned articles.

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